

WINNIE CHIN

UX/UI Designer

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New York, NY

EXPERIENCE

Inguo.io, UI/UX Design Intern

May 2020 — Present | Brooklyn, NY

- Conducting design research to execute best practices for website design.
- Working closely with CEO and Chief Growth & Research Strategy Officer to redesign, manage and update website using Wordpress.
- Creating visual and branding assets for sales and marketing use across multiple mediums.

Hair Flow, User Experience Designer – Freelance

Nov 2019 — Feb 2020 | Wayne, NJ

- Utilized research methods, such as stakeholder interviews, qualitative surveys, contextual inquiries and competitive analysis, to discover user needs and business goals.
- Translated research findings into high-fidelity mobile and desktop mockups.

Especially Puglia, User Experience Consultant – Contract

Oct 2019 — Dec 2019 | Brooklyn, NY

- Redesigned the information architecture of its website to improve branding and customer retention with storytelling.
- Made design decisions that improved the user experience and aesthetics as the lead designer.
- Established an effective team work environment as the scrum master.
- Presented research findings, design process and redesigns to internal stakeholders.

The Zahn Innovation Center, CAD Design Engineering Apprentice

Sept 2017 — June 2018 | New York, NY

- Produced 3D renderings on SolidWorks and printed models using the Zortrax M300 and Makerbot Replicator+.
- Collaborated with project managers and fellow engineers on various client projects: phone case with pill box attachment, Welcome Robot, Implements Style Station.

Burke Rehabilitation Hospital, Biomedical Engineer Intern

Sept 2017 — May 2018 | White Plains, NY

- Collaborated with a team of fellow engineers and internal stakeholders to design a hand rehabilitation device for post-stroke patients.
- Modeled prototype ideas and made design decisions to develop the form and improve the user experience as the lead designer.

EDUCATION

General Assembly

New York, NY

Certificate of Completion,
User Experience Design

The City College of New York

New York, NY

B.E. in Biomedical Engineering
Minor in Mathematics

SKILLS

Visual Design
User Interface Design
Branding
Graphics/Illustration
Typography
Sketching/Wireframing
Rapid Prototyping

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User Research
Persona Creation
User Journeys
Competitive Analysis
Heuristics Analysis
Information Architecture
User Flow
Usability Testing

TOOLS

Sketch
InVision
Figma
Adobe CC (Xd, Ai, Id, Ps)
Zeplin
Keynote
Trello
HTML/CSS
Microsoft Office